NEWSPAPERS
central coast
CLASSIFIED ADVERTISEMENTS

Not For Profit Organisations

Not for profit organisations' events advertisements are subsidised.
A mono 5cm advertisement only costs $20 + GST.
Each additional cm is only an additional $4 + GST, colour is $6 + GST and a photograph or logo is an additional $6 + GST.

Private advertisements

Private advertisements only cost $33.
Each additional cm costs $6.60 as does colour, and a photograph or a logo.
Private advertisements need to be paid for at the time of booking.

Business rates

A one off advertisement only costs $40 + GST in mono and an extra $8 + GST for colour, a logo or a photograph.
Advertising on an ongoing basis attracts discounts if paid for in full in advance.
3 months $215 + GST, 6 months $385 + GST, 12 months $700 + GST – Approximately $14 per week.
Having the same advertisement in one of the other Central Coast Newspapers as well attracts an additional 10% discount for those advertisements.
If in the third paper as well, it will attract a 15% discount which drops to $11.50 + GST per week in that paper.
Artwork is free and advertisers are encouraged to change their advertisements frequently.

Online classified advertising rates Online only

GosfordClassifieds.com.au is one of a network of 10 websites which form one of the largest independent online classifieds network in NSW with over 350,000 annual visitors, over 80,000 online advertisements and over 15,000 business advertisements.
A premium VIP online business advertisement on GosfordClassifieds.com.au only costs $299 + GST for 3 months, $399 + GST for 6 months and, $499 + GST for 12 months.
It costs a similar amount to go on any one of the other nine Sydney based websites as well, or only $1699 + GST for all sites for 12 months.
The other sites cover Bondi, Manly, Newtown, Cronulla, South Sydney, St George, West Sydney, North Sydney, Wollongong and suburbs surrounding those areas.
All that we require for you to have an online advertisement such as this is: 1) Heading for the advertisement; 2) Text for the body; and, 3) Up to 3 images if required i.e. logos etc.

Combined online and print advertising

Combined print and online packages have been created providing further discounts.
Having a Gosford classifieds premium on line advertisement plus a printed advertisement in one newspaper will only cost $495 + GST for 3 months, $695 + GST for 6 months and $999 + GST for 12 months.
Having it in two newspapers as well as online costs $595 + GST for 3 months, $995 + GST for 6 months and $1499 + GST for 12 months.
To be in all three newspapers as well as online costs $795 + GST for 3 months, $1395 + GST for 6 months and $1899 + GST for 12 months.

Client Name: _____

Address: _____

Postcode: _____ Contact Person: _____ Phone: _____

Fax: _____ Mobile: _____ Email: _____

Thank you for your order for advertising in Central Coast Newspapers. All prices are plus GST.

Advertising booking in the following:

Peninsula News ☐ Coast Community News ☐ Wyong Regional Chronicle ☐ Online ☐

To commence on: ☐/☐/☐ Number of Fortnightly Editions: _____
(If booking for more than one edition, you will be charged as each edition is published and not in bulk in advance.)

Size: 5cm ☐ Increase to fit at $/cm ☐ Colour (extra) ☐ Logo (extra) ☐ Photo (extra) ☐ (See above for pricing)

Preferred classified heading:

Insert text here or attach a PDF or business card

Unless you have supplied a PDF for your advertisement, you will receive a proof of your advertisement by fax or by email. Feel free to make changes as required but you must do so before the time and date indicated on the proof sheet. Also feel free to make changes to your advertisement at any time if you have booked for more than one edition. There is no charge for us to make up your advertisement or to change it.
You will receive a copy of the publication containing your advertisement when it is printed with an invoice enclosed. I trust that you will be satisfied with the advertisement when it is published and I look forward to working with you in the future. If you have any questions, please feel free to contact us.

Card ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ Expiry ☐☐☐☐

Signature _____ Print Name _____ Date _____